



FRANCHISEE

IS BATTLE WORKS RIGHT FOR YOU?



AVAILABLE MARKET

Select a market that is available for current or future development



EXPERIENCE

Retail, Service or multi-unit management experience

An understanding of, and a drive to engage in local store marketing and community involvement

A clear understanding of business and real estate development processes



PASSION

A passion for operational excellence and dedication to an epic guest service experience

A demonstrated ability to build a high performing team and organization



RESOURCES

The desire and resources to purchase business development opportunities

Adequate capitalization – requirements vary by area but the lowest entry levels are \$350k minimum liquid assets and \$500k minimum net worth per unit.

1

STEP ONE

THE APPLICATION PROCESS



TIMELINE

1

THE APPLICATION

2

BUSINESS PLAN

3

FINANCIAL REVIEW

4

APPROVAL

5

GRAND OPENING

Average Total Process Five (5) Months

- Complete your application
- Application reviewed then the Battle Works franchise team will contact you
- Receive and review Franchise Disclosure & Qualification Package. The Franchise Disclosure Document (FDD), required by the Federal Trade Commission, provides prospective franchisees with information about the franchisor, the franchise system and the agreements that will be required so that you have the information needed to make an informed decision.

- Provide proof of citizenship or Permanent Resident/Alien Registration Card
- Provide proof of assets
- Credit check and initial financial review completed

2

STEP TWO

THE BUSINESS PLAN



TIMELINE

1

THE APPLICATION

2

BUSINESS PLAN

3

FINANCIAL REVIEW

4

APPROVAL

5

GRAND OPENING

- Once initial screening is complete, meet with the Battle Works Team.
- Conduct due diligence; talk with current key management etc.
- Select territory and choose area or individual franchise plan
- Sign Franchise Agreement and submit development fee (credited upon opening)

3

STEP THREE

THE FINANCIAL REVIEW



TIMELINE

1

THE APPLICATION

2

BUSINESS PLAN

3

FINANCIAL REVIEW

4

APPROVAL

5

GRAND OPENING

- Background checks completed.
- Present business plan to Battle Works Team.
- Submit legal entity documentation.
- Financial review completed, based on business plan and evaluation form(s)
- If all criteria met, receive franchise approval

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STEP FOUR

THE APPROVAL



TIMELINE

1

THE APPLICATION

2

BUSINESS PLAN

3

FINANCIAL REVIEW

4

APPROVAL

5

GRAND OPENING

- Sign and Execute the Development Agreement.
- If approval is received, begin franchise training at Battle-U (flagship).
- Select / Submit site for approval.
- Secure financing and submit confirmation to Battle Works Team.

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STEP FIVE

THE GRAND OPENING



TIMELINE

1

THE APPLICATION

2

BUSINESS PLAN

3

FINANCIAL REVIEW

4

APPROVAL

5

GRAND OPENING

- Finalize lease or purchase.
- Begin construction and/or leasehold improvements.
- Begin crew/team training.
- Arena Grand Opening!